

OPTIMIZER

The future of payments management for enterprises

Optimizer enables modern organizations to take control of their payments for greater efficiency and flexibility.



Improve customer experience by reducing failed transactions

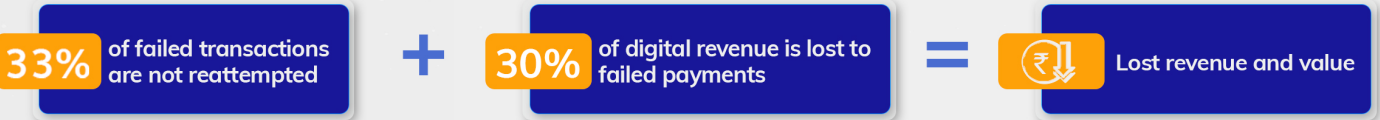


Increase revenue and profits by lowering transaction costs



Single-point management & routing- no coding required!

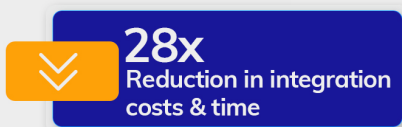
Using 1 payment gateway makes your business lose revenue, customers, and brand value ...



... but using multiple gateways requires building complex infrastructure that takes ...



Optimizer is an out-of-the-box solution to manage multiple gateways with no coding effort



Rule Conditions

Payment method equals to Credit Card

Channel equals to Website

Payment Providers

Route 50 % via Razorpay

Route 50 % via Select Provider